

REMARKS

The Examiner has objected to Appendices A and B under 37 CFR 1.96(b) as exceeding the limit of 300 lines for material to be printed in a patent. Applicants have provided a compact listing of these listings in accordance with 37 CFR 1.96(c) as suggested by the Examiner. Accordingly, this objection is now moot.

The Examiner has objected to the specification for including reference numerals that are inconsistent with the drawings. The specification has been amended as suggested by the Examiner. Accordingly, this objection should be withdrawn.

Claims 29, 30, 37, 47, 48, 51 and 57 stand rejected under 35 USC 112, second paragraph, for failing to provide antecedent basis for claim terms. The claims have been amended to clearly provide antecedent basis for the terms identified by the Examiner. Accordingly, this rejection should be withdrawn.

Claims 42-49, 55 and 56 stand rejected under 35 USC 101 as being directed to non-statutory subject matter. Claims 42-45 have been amended to claim a "computer readable medium," claims 46-49 have been amended to claim a method. Accordingly, these claims are now clearly directed to patentable subject matter.

Claims 28-41, 46-54 and 57 stand rejected under 35 USC 103(a) as being unpatentable over Wugofski in view of Zigmund. This rejection is respectfully traversed.

The claims are directed to methods of creating a television presentation enhancement. The methods include: 1) accessing a platform independent enhancement file, 2) applying a first parsing script to said enhancement file to produce a first output file that provides rendering of said enhancement in synchrony with said at least one image in a web browser having an embedded media player; and 3) applying a second parsing script to said enhancement file to produce a second output file that provides rendering of said enhancement in synchrony with said at least one image on a specific television platform.

As described in the specification, the claimed methods allow for an author to create a single platform independent enhancement file. The platform independent enhancement is then used by a first parsing script and a second parsing script to create two platform specific output files. The first parsing script produces an output file that provides enhancements for a web browser having an embedded media player. The second parsing script produces an output file for enhancements on a specific television platform. Accordingly, a single enhancement file can be used for two different platform environments, one with a web browser and one a television platform.

The Examiner admits that Wugofski fails to describe a method involving a first parsing script that produces an output file that provides enhancements for a web browser having an embedded media player. Instead, Wugofski only concerns layouts in a television platform environment. Nonetheless, the Examiner cites to Zigmond as describing a method of rendering television related images in a web browser. The Examiner's cited combination, however, fails to describe a platform independent enhancement file that can be used to create platform specific files that provide enhancements for **both of these diverse environments**.

Since the cited combination fails to render obvious the claimed methods, the rejection of claims 28-41, 46-54 and 57 should be withdrawn.

In view of the above, each of the presently pending claims in this application is believed to be in immediate condition for allowance. Accordingly, the Examiner is respectfully requested to withdraw the outstanding rejection of the claims and to pass this application to issue. If it is determined that a telephone conference would expedite the prosecution of this application, the Examiner is invited to telephone the undersigned at the number given below.

In the event the U.S. Patent and Trademark office determines that an extension and/or other relief is required, applicant petitions for any required relief including extensions of time and authorizes the Commissioner to charge the cost of such petitions and/or other fees due in connection with the filing of this document to **Deposit Account No. 03-1952** referencing Attorney Docket No. **577172000600**.

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Respectfully submitted,

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